

# Tsubaki Mission Statement

Underpinning all management activities, this Mission Statement clearly and concisely expresses the Tsubaki Group's aim of becoming one of the world's foremost manufacturers through the continued pursuit of manufacturing excellence and ambitious goals guided by a basic commitment to doing the utmost for customers through concerted effort.

## OUR MISSION

- Excellence in Manufacturing for Customers around the World.

We will provide the best value to customers around the world by capitalizing on our technical strengths in power transmission products and materials handling systems.

## OUR VISION

- We aim to be a leading company in the global markets for our products.

## OUR VALUES

- We will contribute to society through the pursuit of customer satisfaction.
- We value the creativity of employees and eagerly accept the challenges posed by new fields of business.
- We will conduct our business in an open, transparent manner and work for the benefit of our shareholders.
- We will make decisions and take action promptly.
- We will strengthen the competitiveness of Tsubaki Group companies in Japan and overseas.