



February 24, 2021

Company: Tsubakimoto Chain Co.  
Representative: Yasushi Ohara  
President and Representative Director  
(Code No.: 6371, First Section of the TSE)  
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## Notice Concerning Establishment of a New Shareholder Benefit Program

At its Board of Directors meeting held on February 24, 2021, Tsubakimoto Chain Co. (hereinafter the “Company”) decided to establish a new shareholder benefit program (hereinafter the “*Tsubakimoto Chain Premium Benefit Club*”).

### 1. Purpose

(1) Shareholder returns

In addition to thanking its shareholders for their continued support, the Company aims to raise the investment attractiveness of its shares further to increase the number of shareholders who hold the Company’s shares over the medium- to long-term.

(2) Improving the convenience of shareholders

By introducing the *Tsubakimoto Chain Premium Benefit Club* system, the Company will promote digital transformation (DX), and strive to improve shareholder convenience and enhance dialogue.

### 2. Program Details

Eligible shareholders will receive shareholder benefit points in accordance with the Shareholder Benefit Points Table below. Shareholder benefit points may be exchanged for more than 3,000 different types of products, including food, electrical appliances, experience gifts, and donations to public interest entities, etc. according to the number of points held, and will be available exclusively for shareholders through the *Tsubakimoto Chain Premium Benefit Club* website.

Furthermore, by exchanging shareholder benefit points for “*WILLS Coins*,” shareholders will be eligible to combine them with shareholder benefit points of other companies that have implemented the premium benefit club.

#### Shareholder Benefit Points Table (one point is equal to approximately ¥1 (one yen))

No. of Shares Held	Initial Year	Long-Term (3 years or more)
300-399 shares	5,000 points	5,500 points
400-499 shares	7,000 points	7,700 points
500-599 shares	9,000 points	9,900 points
600-699 shares	12,000 points	13,200 points
700-799 shares	13,000 points	14,300 points
800-899 shares	14,000 points	15,400 points
900-999 shares	15,000 points	16,500 points
1,000 shares or more	20,000 points	22,000 points

(Note) At least 300 shares must be held for at least three years, starting with the registry as of March 31, 2021 (the same shareholder number must appear at least three times consecutively in the shareholder registry as of March 31).

### 3. Eligible Shareholders and Program Launch

(1) Shareholder benefit points

Shareholders listed or recorded in the Company's shareholder registry as of March 31, 2021 and who hold at least three trading units (300 shares) of the Company's shares will become eligible to participate in the *Tsubakimoto Chain Premium Benefit Club*. Thereafter, shareholders will become eligible to participate who are listed or recorded on the company's shareholder registry and who hold at least three trading units (300 shares) of the Company's stock as of the March 31 of each year.

(2) Award period of points

The Company plans to award shareholder benefit points in early June of each year. For more details regarding the date of points presentation, eligible point exchange periods, etc., please refer to the *Tsubakimoto Chain Premium Benefit Club* postcard to be sent to registered shareholders in June 2021.

To apply for shareholder benefits, please register and apply via the Tsubakimoto Chain Premium Benefits Club website.

### 4. Other

The Company plans to launch the *Tsubakimoto Chain Premium Benefit Club* website exclusively for shareholders in June 2021. Details of eligible shareholder benefit products and the commencement date for accepting applications for shareholder benefits will be published as soon as such details are settled. Announcements will be published at <https://tsubakimoto.premium-yutaiclub.jp>.

Inquiries regarding the *Tsubakimoto Chain Premium Benefit Club*  
Tsubakimoto Chain Premium Benefit Club Help Desk  
Tel: 0120-980-965  
Hours: 9am to 5pm (excl. weekends and holidays)